

ORDER



Orders
Order / Rev: 2054627
Alt Order #: WOC12629481
Product Desc: TX General
Estimate: 7702
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 08/10/20 / 08/10/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Media Buying & Analytics LLC / POL
Buying Contact: _____
Billing Contact: _____
2020 Howell Mill Road NW Suite D-348
Atlanta, GA 30318

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Joe Biden / D / PRES / US
Demographic: A18+
Product Codes: PL-Presidential
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 147415
Agency External ID: 50530AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	30	\$37,740.00	\$32,079.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	30	\$37,740.00	\$32,079.00	0.00
Totals	30	\$37,740.00	\$32,079.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$37,740.00
Market	100%	\$150,960.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	75%	\$113,220.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	10/13/20	10/17/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----1-	1:00	1	\$1,360.00	P04	0.00	NM	1	\$1,360.00
(Program: WHEEL OF FORTUNE (SAT) - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$1,360.00		0.00			
N 2	KHOU	10/13/20	10/18/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----1	1:00	1	\$760.00	P04	0.00	NM	1	\$760.00
(Program: Face the Nation - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$760.00		0.00			
N 3	KHOU	10/13/20	10/18/20	Latina Voices 430-5a Su Latina Voices	CM	4:30 AM-5:00 AM	-----1	1:00	1	\$60.00	P04	0.00	NM	1	\$60.00
(Program: Latina Voices - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1					1	\$60.00		0.00			
N 4	KHOU	10/13/20	10/19/20	Late Show Late Show	CM	10:35 PM-11:37 PM	1-11---	1:00	3	\$960.00	P04	0.00	NM	3	\$2,880.00
(Program: Late Show - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-11---					3	\$960.00		0.00			
N 5	KHOU	10/13/20	10/17/20	Ins HS Sprts 11-1130p Inside HS Sports	CM	11:00 PM-11:30 PM	-----1-	1:00	1	\$300.00	P04	0.00	NM	1	\$300.00
(Program: Inside HS Sports - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$300.00		0.00			
N 6	KHOU	10/13/20	10/19/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	111-1--	1:00	4	\$3,300.00	P04	0.00	NM	4	\$13,200.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	111-1--					4	\$3,300.00		0.00			
N 7	KHOU	10/13/20	10/15/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	-1-1---	1:00	2	\$1,960.00	P04	0.00	NM	2	\$3,920.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-1-1---					2	\$1,960.00		0.00			
N 8	KHOU	10/13/20	10/19/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	1-1----	1:00	2	\$1,100.00	P04	0.00	NM	2	\$2,200.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-1----					2	\$1,100.00		0.00			
N 9	KHOU	10/13/20	10/17/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----1-	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
(Program: 11 NEWS AT 6PM SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----1-					1	\$960.00		0.00			
N 10	KHOU	10/13/20	10/19/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	1-----	1:00	1	\$760.00	P04	0.00	NM	1	\$760.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-----					1	\$760.00		0.00			
N 11	KHOU	10/13/20	10/16/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	--1-1--	1:00	2	\$760.00	P04	0.00	NM	2	\$1,520.00
(Program: ELLEN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--1-1--					2	\$760.00		0.00			
N 12	KHOU	10/13/20	10/15/20	Young & the Restless YOUNG & THE RESTLESS	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	1---1---	1:00	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
(Program: YOUNG & THE RESTLESS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---1---					1	\$1,200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KHOU	10/13/20	10/19/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	1-----	1:00	1	\$1,200.00	P04	0.00	NM	1	\$1,200.00
(Program: THE PRICE IS RIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	1-----					1	\$1,200.00		0.00			
N 14	KHOU	10/13/20	10/14/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	--1----	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	--1----					1	\$960.00		0.00			
N 15	KHOU	10/13/20	10/16/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	----1--	1:00	1	\$960.00	P04	0.00	NM	1	\$960.00
(Program: BOLD & BEAUTIFUL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	----1--					1	\$960.00		0.00			
N 16	KHOU	10/13/20	10/16/20	Talk THE TALK	CM	1:00 PM-2:00 PM	-1-1--	1:00	2	\$860.00	P04	0.00	NM	2	\$1,720.00
(Program: THE TALK - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-1-1--					2	\$860.00		0.00			
N 17	KHOU	10/13/20	10/15/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	---1---	1:00	1	\$860.00	P04	0.00	NM	1	\$860.00
(Program: LET'S MAKE A DEAL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---1---					1	\$860.00		0.00			
N 18	KHOU	10/13/20	10/15/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	-1-1---	1:00	2	\$800.00	P04	0.00	NM	2	\$1,600.00
(Program: #HTownrush @6a - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-1-1---					2	\$800.00		0.00			
N 19	KHOU	10/13/20	10/16/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-1--	1:00	2	\$660.00	P04	0.00	NM	2	\$1,320.00
(Program: CBS This Morning - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-1-1--					2	\$660.00		0.00			
													Totals	30	\$37,740.00